Introduction
Introducing Arabesque

Thank you for your interest in Arabesque S-Ray. Established in 2013, the Arabesque Group is a leading global financial technology company that combines AI and ESG big data to assess the performance and sustainability of corporations worldwide. Our investment strategy was developed at Barclays Bank between 2010-2013 in cooperation with professors from the universities of Stanford, Cambridge, Oxford and the Fraunhofer Society. Following a management buyout, Arabesque launched its first funds in 2014.

The mission of the Arabesque Group is to contribute to the mainstreaming of sustainable finance through our asset management services and ESG data platform, Arabesque S-Ray.

We are guided by the belief that sustainability factors are closely linked to business performance, and are passionate in making sustainable finance available to all. I’m delighted to introduce you to our story.

Georg Kell
Chairman of the Arabesque Group and founding Executive Director of the UN Global Compact
Arabesque’s board of directors

We benefit from a board comprised of global leaders with extensive experience in the areas of corporate responsibility, responsible investment, environmental activism, human rights and gender inclusion.

**Georg Kell**  
Chairman of the Arabesque Group and founding Executive Director of the UN Global Compact

**Barbara Krumsiek**  
Former CEO and President of Calvert Investments

**Dr. Carolyn Woo**  
Former CEO and President of Catholic Relief Services

**John Ruggie**  
Berthold Beitz Professor in Human Rights and International Affairs at the Harvard Kennedy School

**Yolanda Kakabadse**  
Former President of WWF International
The world’s leading ESG data tool

Arabesque S-Ray is a global financial services company that focuses on advisory and data solutions by combining big data and environmental, social and governance (ESG) metrics to assess the performance and sustainability of publicly listed companies worldwide.

With offices in London, Frankfurt, Singapore, and Boston, S-Ray empowers investors, corporates and other stakeholders across the world to make more sustainable decisions. The firm’s evolution is a story of partnership between leaders in finance, mathematics, and sustainability working together to accelerate the transition to a more sustainable future.

Our proprietary tool, Arabesque S-Ray®, which scores companies on a range of Environmental, Social and Governance (ESG) metrics, is available through a variety of products. S-Ray recognizes that technology and human experience must intersect to best collaborate with and serve our clients. With the S-Ray teams’ diverse industry and academic experience, we provide corporates and investors with advisory and bespoke solutions.

01 Academic Insight
S-Ray has been developed in collaboration with leading global universities and an experienced, world-renowned board.

02 Investor Perspective
Developed for Arabesque’s investment process, S-Ray provides a unique investor perspective and a deep understanding of materiality.

03 Multiple Lenses
To reflect the multi-faceted nature of corporate sustainability, S-Ray provides four distinct sustainability measurements, instead of one simple score.

04 Reduction of Potential Behavioural Biases
S-Ray utilizes an algorithmic approach, systematically combining a diverse set of data sources, rather than relying on one set of human judgements.

05 Daily Scoring
Through the combination of multiple data sources and news signals, daily updates can provide for more dynamic and responsive decision making.

06 Scalable
S-Ray’s quantitative methodology allows for constant addition of inputs for greater coverage, more comprehensive scoring, and competitive pricing.
Four unique ways to assess corporate performance

Arabesque S-Ray is designed to streamline vast amounts of ESG information into one easy-to-use, smart application. Processing over 150 million data points daily, it can be used in four unique ways to evaluate companies.

**GC Score**
A normative assessment of each company based on the core Principles of the United Nations Global Compact.

**ESG Score**
A sector specific analysis of corporate performance on financially material environmental, social and governance (ESG) issues.

**Temperature Score**
A metric that quantifies the extent to which companies across the world are contributing to the rise in global temperature.

**Preferences**
A search tool that checks the business involvements of companies, and flags those involved in certain activities.
A third of all global investors have access to Arabesque S-Ray scores

Our range of tools allow us to offer a variety of services and bespoke solutions to many of the world’s largest investors, corporations, consultancies and media groups. Here are just some of our partners and clients:
Media and Partnerships

Arabesque S-Ray has featured across many of the world’s leading media outlets, and our research work implemented through several notable institutions and knowledge partnerships. Click below for more information:
“Arabesque uses machine learning models to assess the performance and sustainability of companies, and stock selection strategies to tailor portfolios to a wide range of investor ESG preferences.”

Mark Carney
Governor of the Bank of England

“The Arabesque S-Ray Temperature Score is a very innovative methodology to measure the contribution that corporations are making towards temperature increase. As a transparency tool that will be helpful for investors, for corporates to compare each other, and for policymakers, it has the potential to be a major force for change.”

Christiana Figueres
Former Executive Secretary of the UN Framework Convention on Climate Change
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